

Nascent innovation bonds promise to vitalize private firms BUSINESS, PAGE 13



Battle unfolds

Macron, Le Pen spar over pensions as French election race tightens WORLD, PAGE 12

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he countdown. Ignition. Liftoff. The ground shakes. Plumes of exhaust and fame billow. And then a roar as the rocket accends, An audience, at a safe distance some kilometers away, watches in awe as the event unfolds as if, at first, in slow motion as the rocket almost reluctantly reaches for the sky. Some of those viewing are there not Just to witness but to record the process on livestreams, or through videos and photos that they share online. They're Spacelens — a group of young volunteer photographers, Xie Jixiao and his friends or-founded the group about a year ago because they wanted to film the launch of China's Tiangong Space Station's core module Tianhe. Last year witnessed great achievements for China's space industry, such as the successful completion of the first phase of he countdown, Ignition

industry, such as the successful completion of the first phase of its ambitious Tiangong space sta-tion program and landing a rover on Mars for scientific explora-tion. Additionally, 55 orbital launches last year saw the coun-try rank No 1 globally in rocket

launches. When Xie first went to film rocket launches in 2020, he would take three or four cameras with tripods and different lenses. However, he soon realized that it meant he could only capture his various short videos and photos at a fixed soot.

"Many hands make light work I

"Many hands make light work, I thought. Why not get more people to shoot from different locations." Xie, 22, who graduated from university last year, explains. When the Thanhe ore module was launched into space at the Wenchang Space Launch Center in Hainan province last April, Xie and his friends rallied 40 volunteer photographers and 10 coordinators for their ambitious project. The final short video went viral online, and Xinhua News Agency also possed it on their Billibil account, attracting over 620,000 views.

"Good content matters. It's eas-ier to make an excellent short vid-eo from lots of materials, gathered by everybody. Our work can be watched by more people, especial-ly after being shared by a major dia outlet," Xie says.

After that initial success, the group decided to regularly record China's rocket launches together

The team films both the transfer and launch of a rocket and the core members arrive at least a core members arrive at least a week in advance to develop a specific production plan. Different filming locations and viewpoints have to be agreed upon, cameras adjusted, discussions held and basic training and procedures about how to shoot the launch have to be undertaken and con firmed.

have to be undertaken and con-firmed.

Over 200 photographers, aged between 18 and 25, have participated in the program. Last year, the team produced 10 short videos from six launches.

from six kaunches.

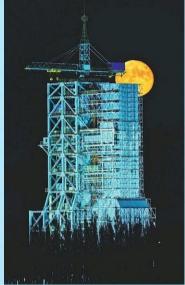
"Our videos are diverse and appealing. We also use memes that youngsters are familiar with, so that our work spreads quickly online," Xie says.

A passionate community As well as the stunning background scenery of coconut trees and the ocean, they also capture the power and grandeur of ignition, when flame and smoke and noise fall the air, as if some ancient mythical basts has awakened. This is when audience reaction is at its most telling. He recalls one moment when a 6-year-old girl, sitting wide-eyed, and in obvious awe, on the shoulders of her father, as the afterburn from littoff was reflected briefly on the national reflected briefly on the national flag in her hand.

Xie says the team's launch lives treams attract about 600,000 views each time they're posted. It's a good vehicle for the populariza-tion of aerospace sciences, tion of aerospace sciences, because of the popularity of

Shooting stars

Group of young photographers zoom in on rocket launches to record the space program, Xu Lin reports.





watching livestreams among

younger Chinese.
"I'm glad that I've turned my

"I'm glad that I've turned my hobby into a career with my friends," Xie says.
"We're like a young social com-munity with common interests in aerospace and photography. These photographers can also spark their interest in the field among their friends."

their interest in the field among their friends."

All of the participants pay their own transportation and accommodation costs, but all other expenses are shared.

Xie says that the group solicits only basic sponsorship because it wants to maintain its noncommercial independence.

"The marketing of the aero-space sector has great potential, as the audience numbers have the audience numbers have the audience numbers have the audience numbers have the nonprofit and commercial aspects of the content so that we can continue the team's operation, Xie says.

The group has done some commercial projects, such as filming mercial projects, such as filming mercial projects, such as filming

The group has done some com-mercial projects, such as filming and science popularization, but it struggles to make ends meet. He says that the aerospace industry is not very commercial-ized, and the group is still explor-ing ways of cooperating with different bunds.

different brands.

Once, a rocket launch was canceled about an hour before its scheduled liftoff, and canceled again the following day, due to

safety concerns. Many photographers had to go home because they were unable to wait any longer. "That was a rare occasion," Xie recalls: "We had to a djust our mentality and wait for a week until it was finally launched."
They recruited new photographers and managed to produce good-quality footage. That, asys Xie, is how he found that the spirit of aerospace industry had influenced him greatly. A banner with a slogan to soften hung nearby the launch platform. Xie recalls that he noticed that he slogan changed each time the rocket launch was postponed. The final slogan read: "Only in hard times can courage and perseverance be manifested. Only after polishing can a piece of jade be finer." "The experts faced problems when they tried to launch the rocket, and we also had to realibrate our shoot when they canceled the launch," Xie says.

A dream come true

Yang Jingchen, 19, a sophomore student from the Civil Aviation University of China in Tianjin, writes science popularization articles about aerospace for the social media accounts of SpaceLens.

"Being in the team allows me to have more opportunities to communicate with insiders and experts, enabling me to expand my professional knowledge. I can also share my understanding of the aerospace sector via SpaceLens."

when he was about 5 years old, he became interested in all things cosmic after reading children's books about the solar system and

cosmic arter reading childrens books about the solar system and rockets.

The first rocket launch Yang recalls seeing was as a first-grade primary school student. It was a live TV broadcast that the watched with his family. It was not seen that the watched with his family. It was in September 2008 during the Shenzhou VII mission, when Zhai Zhigang became the first Chinese astronaut to conduct a spacewalt.

If was thield to see the whole if we should be the stocket listed off, and I couldn't be should be a state of the spacewalk. It was the booket listed off, and I couldn't help clapping my hands. When I watched the spacewalk, I was excited to see our awe-inspiring national flag. Yang says. He watched the broadcast repeatedly until he knew the commentary by heart, and, bitten by the bug, he started reading related books in library.

In 2020, he went to witness his rist rocket taunch in person. "I was overwhelmed by the brightness and the rumbiling sound It seemed that the ground was being ripped apart. I couldn't stop my legs from shaking, he recalls. Yang only started to relax when the rocket disappeared among he clouds, he adds, and he began he clouds he adds, an

Yang only started to relax when the rocket disappeared among the clouds, he adds, and he began anxiously waiting for follow-up news. He breathed a sigh of relief when he read online that the rocket had successfully reached its orbit.

established a booth on the beach to promote knowledge about rock-et launches and also provide services to photographers.

"A craze for aerospace events in China has emerged over the past two years. I'm happy that our team has made our contribution, inspiring the general mubilic to watch ing the general public to watch rocket launches," she says.

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